



# EARLY ACCESS TO MEDICINES SCHEME

## Industry experience: Case study

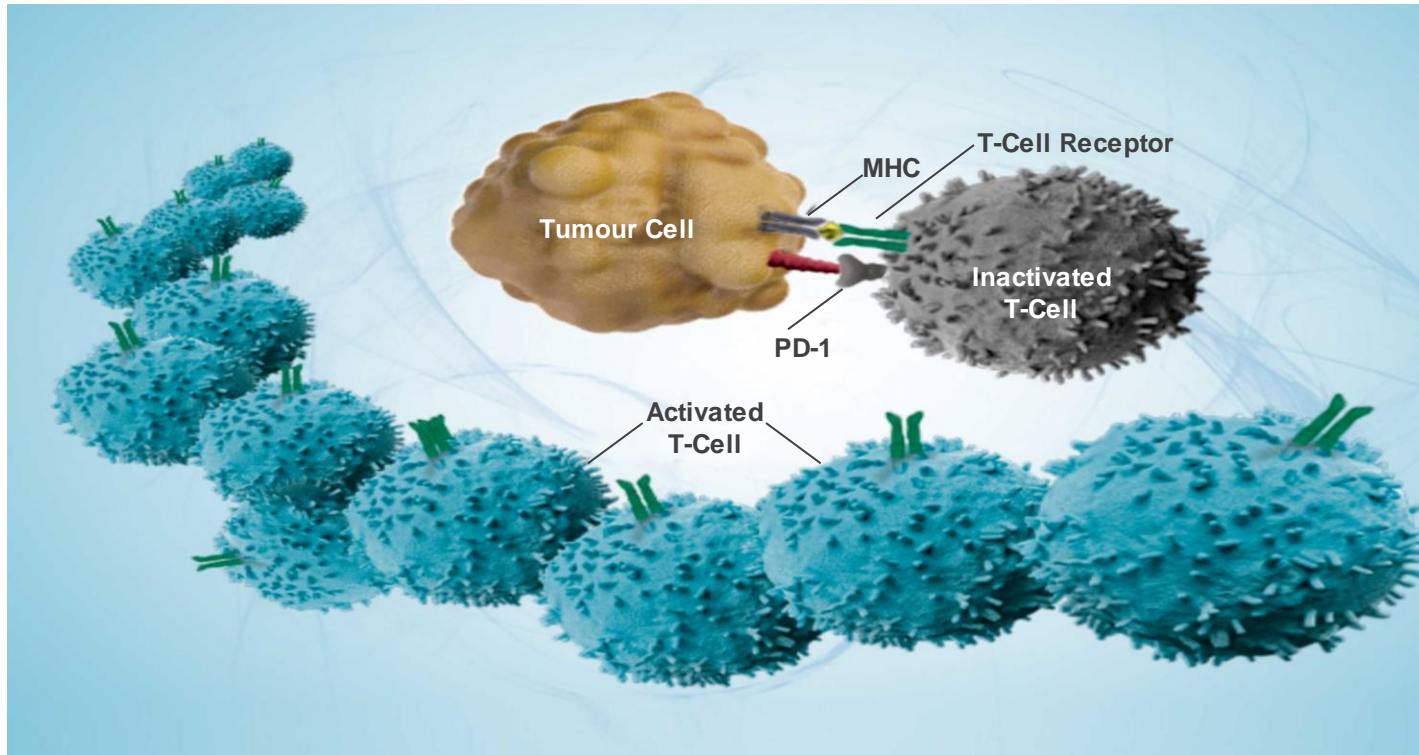
**Keytruda® granted the first  
positive EAMS Scientific Opinion**

Joanna Maitland Smith, UK Regulatory Affairs  
Merck Sharp & Dohme Limited  
BIA/MHRA Conference May 4 2016

# EAMS for pembrolizumab

- ▶ Presubmission
- ▶ Preparing the application for melanoma
- ▶ Review and approval
- ▶ Next Steps- EAMS for NSCLC
- ▶ Summary and learnings

# The PD-1 pathway: inhibits the effector phase of T-cell activity



PD-1 is a cell surface co-inhibitory receptor expressed on T-cells which inactivates antigen specific T-cells in the tumour microenvironment<sup>1-4</sup>

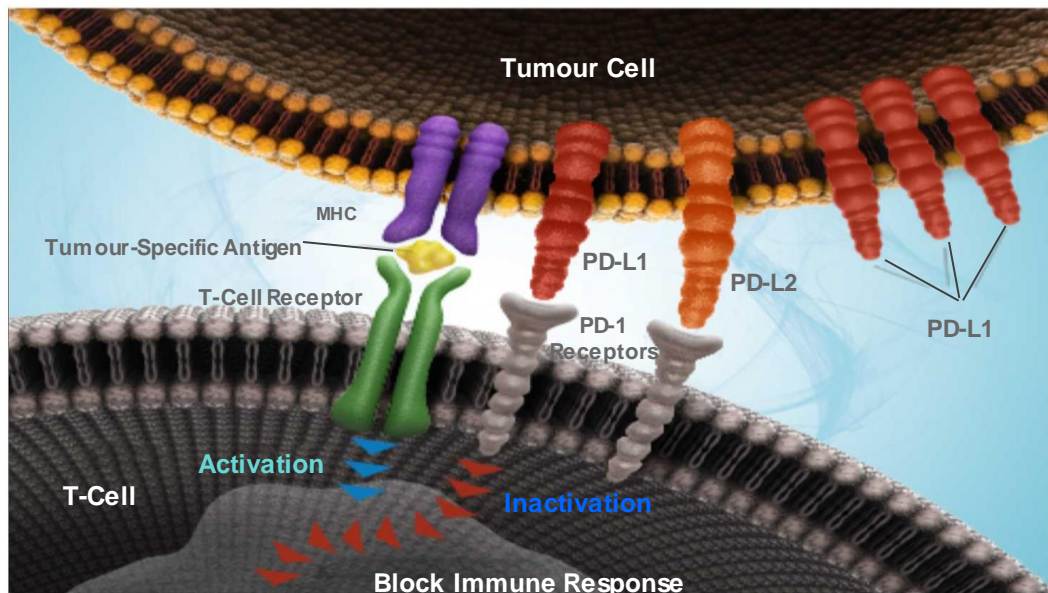
Its normal role is to down-regulate T-cell activity in peripheral tissues and limit collateral tissue damage during the immune response<sup>1-4</sup>

MHC: major histocompatibility complex; PD-1: programmed death receptor 1.

1. Quezada SA, Peggs KS. *Br J Cancer* 2013;108:1560-65; 2. Pardoll DM. *Nat Rev Cancer* 2012;12:252-64; 3. Ribas A. *N Engl J Med* 2012;366:2517-9; 4. Keir ME et al. *Annu Rev Immunol* 2008;26:677-704.



# Tumour cells may evade immune surveillance by exploiting the PD-1 checkpoint pathway

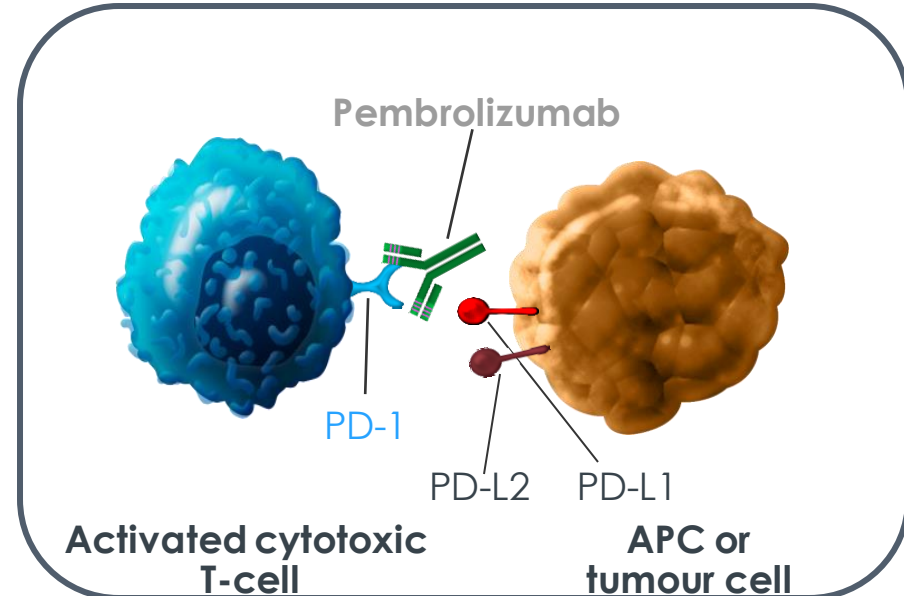
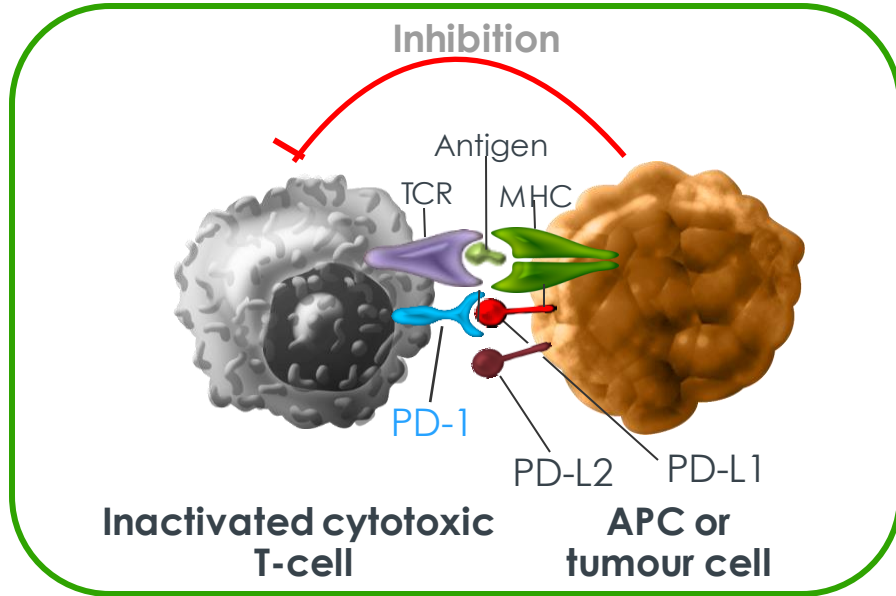


- ▶ Tumour cells may block immune responses via the PD-1 immune checkpoint pathway by expressing the dual PD-1 ligands, PD-L1 and PD-L2<sup>1,2</sup>
- ▶ PD-L1 and PD-L2 engage the PD-1 receptor on T-cells, inactivate T-cell signaling, proliferation and effector function to allow tumour cells to evade the immune response<sup>1,3</sup>

PD-1: programmed death receptor 1; PD-L1: programmed death ligand 1; PD-L2: programmed death ligand 2.

1. Freeman G *et al.* *PNAS* 2008;105:10275–6; 2. Zou W, Chen L. *Nat Rev Immunol* 2008;8:467–77; 3. Rozali EN *et al.* *Clin Dev Immunol* 2012;2012:656340; 4. Pardoll DM. *Nat Rev Cancer* 2012;12:252–64.

# PD-1 blockade with pembrolizumab<sup>1,2</sup>



APC: antigen-presenting cell; MHC: major histocompatibility complex; PD-1: programmed death receptor 1; PD-L1: programmed death ligand 1; PD-L2: programmed death ligand 2; TCR: T-cell receptor.

1. Pardoll DM. *Nat Rev Cancer* 2012; 12: 252–264.

2. KEYTRUDA® (pembrolizumab) Summary of Product Characteristics (SPC). July 2015. Merck Sharp & Dohme Limited, UK.

# Pembrolizumab EAMS

## Starting off....1

- ▶ Mar 2014 MHRA announced EAMS: guidance to be available in April
- ▶ Immediate discussions at MSD UK -pembrolizumab ideal candidate
- ▶ Idea was put to HQ colleagues
  - **Questions:**
    - How was this different to a global Early Access Programme being implemented concurrently?
    - Data requirements and how much work to submit?
    - Concern about resource competition with ongoing MA filing preparation
  - **Justifications:**
    - Ideal candidate – fulfilled criteria for unmet medical need
    - Earlier patient access with defined risk benefit profile
    - Credibility and value of product
    - Opportunity to partner with MHRA on new process.
    - Opportunity to partner with other stakeholders- NICE, NHSE to reduce access timelines.



# Pembrolizumab EAMS

## Starting off....2

- ▶ 07Apr14 MHRA published guidance
- ▶ Secured internal agreement to discuss with MHRA
- ▶ Telecon held at end of April
  - Indications – melanoma, NSCLC
  - Timelines both PIM and SO – joint mtg possible?
  - Status of MA application (programme too advanced?)
- ▶ April – Aug 2014: **many** internal and external stakeholder discussions
- ▶ MSD UK Challenge: to ensure HQ groups aligned on local discussions, support needed and provision of approval to proceed.
- ▶ 22Aug14 – application for PIM and for Presub meeting submitted.
- ▶ MHRA advised MSD to notify NHS, NICE and DH of submission.
- ▶ Meanwhile MA application for melanoma submitted June 2014 to EMA.

# Making the submission....1

- ▶ Face to Face meeting 25Sep14
  - Suitability for PIM designation confirmed -content of dossier main discussion
  - EAP already in place- discussions about the documentation, data collection and AE reporting for EAMS
  - Labelling – what to use as a basis?
  - RMP, risk minimisation requirements & AE reporting
  - Indication - broad or restricted?
  - Timelines - Target submission end October.

**PIM designation granted 10 October 2014**



# Making Submission....2

- ▶ Majority of work for SO submission in UK office with HQ review and approval
- ▶ MHRA agreed to accept MA summaries
- ▶ Main challenges
  - Labelling –EU SPC, CCDS, FDA label?
  - RMP- what version and in line with UK EAMS label.
  - Physician pack documents – suitable for EAMS
  - PV arrangements
  - Timelines, workload and many stakeholders internally
- ▶ **Filed SO application 24Oct2014**

# The review

- ▶ Day 45 prelim SO on 17Dec14: responses due 01Jan15.
  - Questions from review extensive
    - Clinical clarifications during review
    - Formal list of 22 Questions
    - Including CMC, Benefit/Risk, RMP, PV system, labelling,
    - Some questions the same as from EU file review
- ▶ Changed from 75 to 90 day procedure- responses due by 16 Jan 2015
- ▶ Issues around consistency with MA procedure
  - Day 120 questions for EU file being answered in parallel
  - MHRA flexible on accepting later submission of RMP and labelling

# SO approval and beyond

- ▶ **SO granted 09Mar15**
  - Later than anticipated but still meaningful for patients
  - Over 500 patients supplied from Mar15 prior to MA grant
- ▶ Parallel activity with NICE, NHSE and DoH
- ▶ Collaboration resulted in accelerated NICE review and reduced implementation period of NICE guidance.
  - NICE recommendation Sept15
  - Keytruda routinely available through NHS for 2L treatment from Oct15

# EAMS application for NSCLC

- ▶ PIM submission 11Nov15, Approval 24Nov15
- ▶ MHRA presubmission meeting 19Nov15
- ▶ SO submission 4Dec15
- ▶ Approval 10Mar16: 75 day procedure
- ▶ Challenges
  - Labelling and RMP - No EU filing at the time for NSCLC
  - hybrid physician and patient info and hybrid RMP
  - **Companion diagnostic**
- ▶ Day 45 Questions: 11 around RMP, clarifications and more details required plus labelling changes.
- ▶ First patient treated end Apr16

# Summary and Learnings

- ▶ Work load is sizeable – don't underestimate it
- ▶ Engage senior internal leadership properly
  - Resource allocation and alignment to other priorities
- ▶ Educate stake holders internally, with sound rationale
- ▶ Committed team both UK and HQ
  - Timelines are challenging- need to prioritise
- ▶ Do as much of the work as possible locally if competing priorities for HQ
- ▶ Consistency of documentation can be a challenge
- ▶ PV system and RMP are critical

# Pembrolizumab EAMS

Thankyou for your attention