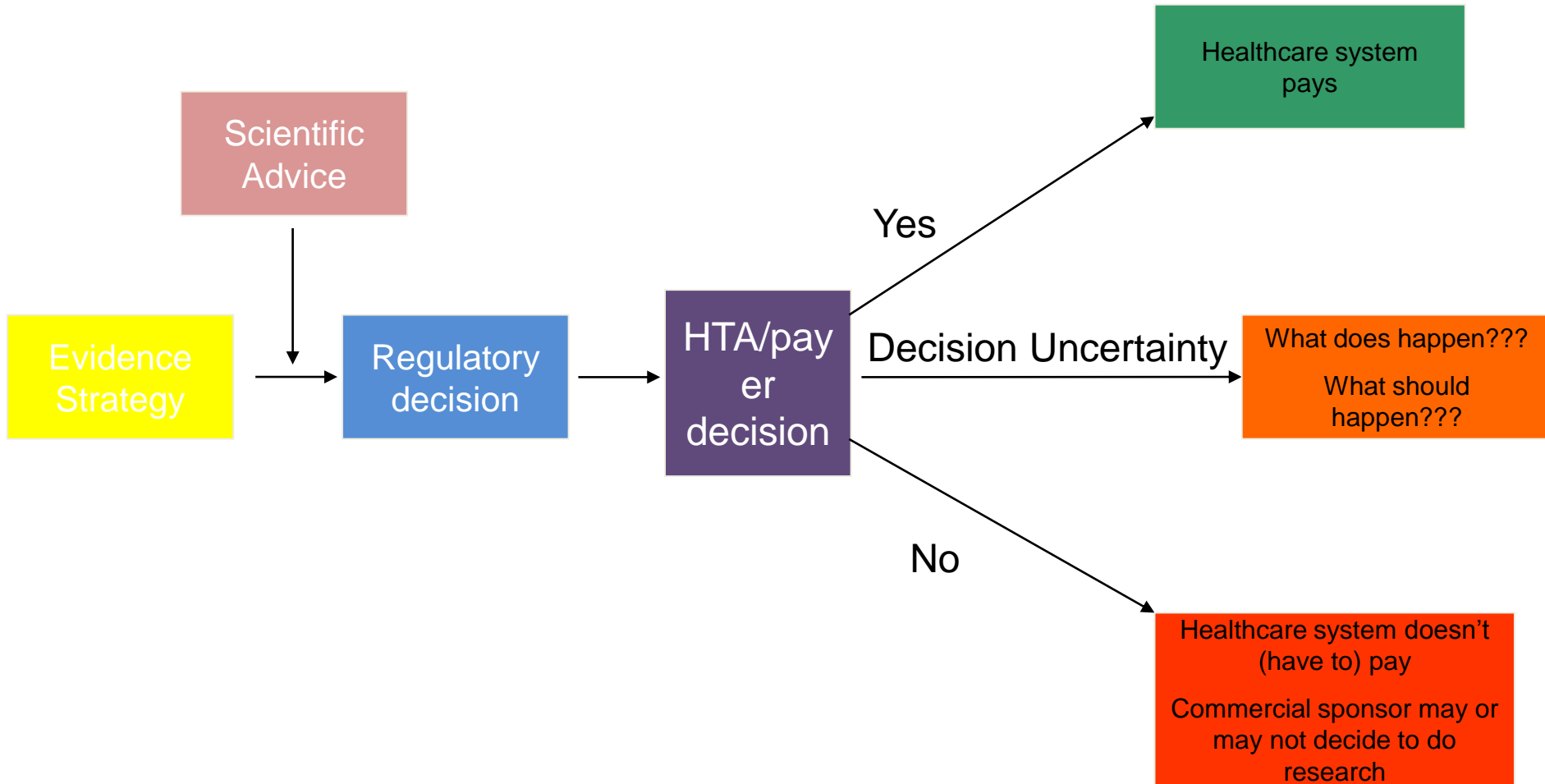




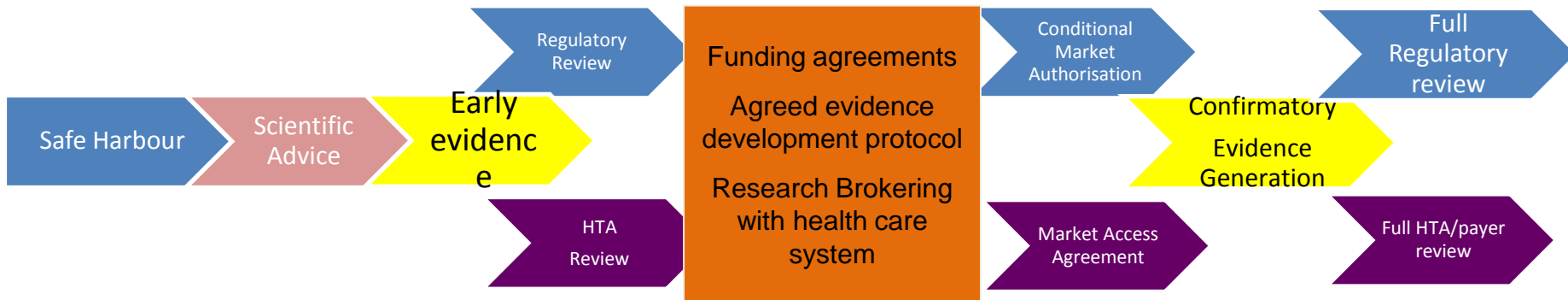
Adaptive pathways: a decision-makers perspective

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Current UK framework



Adaptive framework



What could an AP look like at UK level?

1. PIM designation
2. Office for Market Access: Safe harbour:
3. Scientific Advice (joint with UK regulators)
4. NICE submission
 - Demonstrated potential to be clinically and cost-effective
 - Uncertainties acknowledged
 - Evidence generation plan utilising existing UK capability
 - Managed Access proposal
 - Initial price with trust that can go up
 - Payment model
 - Exit strategy
5. Discussion to ensure strategy acceptable and viable in UK
6. NICE Recommendation 'with evidence generation'
7. Evidence collection
8. Review

Pilot progress

- 62 products submitted
- 20 Stage 1 safe harbour
- 18 progressing to Stage 2 safe harbour
- 2 straight to Scientific Advice
- 2 UK safe harbour pilots in progress
 - Hosted by NICE Office for Market Access
 - NICE, MHRA, NHS England, patient organizations, clinicians, research groups

Personal insights: process

- 62 applications: the interest/need is there
 - Variable quality
 - Conditional licensing still seen as a ‘last ditch’ regulatory route
 - Vital to have robust selection mechanisms
- Collaboration of the willing: mixed HTA/payer views
 - Usually input from UK, Netherlands and Sweden
 - France interested bystander
 - Italy has advanced capabilities
- Safe harbour – valuable opportunity to discuss options
- Challenging for stakeholders to change culture
- Engagement is resource-intensive: fee for service essential

Personal insights: development

- Companies are very cautious
 - Time-lines still out to 2020 in some cases
- Some 'curious' scientific perspectives
 - Longer trials needed
 - More placebo despite these being drugs for unmet need
 - Lack of understanding about the potential role of real-world evidence
- Companies unaware of the need to demonstrate 'value proposition'
- Lack of awareness of UK opportunities
 - Research infrastructure
 - Existing registers
- Development strategy still focused on US/Japan
- Manufacturing issues
- Patent issues

Personal insights: incentives

- Concerns about impact on pricing
 - less up front investment, earlier market access, more uncertainty for stakeholders, healthcare system sharing risk, potential for rapid label extension

Versus

- smaller patient numbers and lack of trust over ability of price to increase
- Novel reimbursement models being proposed BUT
 - companies still want to price at highest the market may bear
 - lack of trust that initial price may increase
 - unclear whether UK will discuss new models particularly outcomes-based
 - price is just one of potential incentives UK offers

Challenges (and opportunities) ahead...

- Data Science/RWE: UK's biggest asset
 - No UK funding for decision-makers to develop methodology or establish skills
 - Project funding has to go through research panels
 - Fragmented national agencies with overlapping responsibilities
 - Overlapping potential data sources
- Limited ability for UK to engage with IMI projects and capitalize on that EU investment
 - No UK-based co-ordination centre : currently competing
 - No funding for UK-focused projects (Alzheimer's, Hematological malignancies)

Adaptive Pathways summary

- NICE is fully supportive of expedited routes intended to get products to patients that are:
 - Innovative/transformational
 - Address unmet medical needs
- Some of the initiatives we are involved with:
 - NEWDIGS
 - EMA pilot
 - IMI projects: GetReal, ADAPT SMART, BD4BO
 - Office of Market Access and UK 'safe harbour' pilots
 - Scientific Advice
 - Early Access Review

BUT...

- Safety of patients must be ensured
 - Full pharmacovigilance to meet regulatory standards
 - Prescribing needs to be managed
- Regulatory and HTA evidence standards must be met during lifecycle
 - Greater collaboration required
 - Safe harbours offer this opportunity
 - Uncertainty must be managed
- Must be financially sustainable
 - Involvement in payers required to develop managed entry agreements with fair risk sharing
 - Exit strategies agreed
- Public-sector resource limitations need to be mitigated